

PREMIUM CARD SPECIFICATIONS

File Formats:	PNG or JPG
Resolution:	Must be 300dpi
Color Mode:	RGB
Card Size w/ Bleed:	3.5 x 2.24 in
Final Card Size:	3.375 x 2.125 in
Logo Size:	Visa®: No more than 25% above Card Numbers Mastercard®: Unlimited Discover: Unlimited



Logo must be placed above card numbers. Card art must continue through bleed: all submitted artwork should be 3.5x2.24 inches at 300dpi, and consist of the background and logo only (no embossing, network bug, or crop marks needed). Any artwork that does not follow these guidelines may cause a slight delay in preparation. All artwork must also include 1 of 5 descriptor words: Reward, Loyalty, Incentive, Rebate or Award. This descriptor must be at least 8pt font and readable.

CLASSIC & PROFESSIONAL LOGO SPECIFICATIONS

File Formats:	PNG (<i>recommended</i>) or JPG
Resolution:	Must be 300dpi
Color Mode:	RGB
Logo Size:	Visa: No more than 25% above Card Numbers Mastercard: Unlimited Discover: Unlimited

Logo must be placed above card numbers. Logo should be big enough to fit on the top portion of the card (3.5 in x 1.2 in) and at least 300dpi. A transparent PNG will work best. JPG's may add a white box behind logo. Any logo that does not follow these guidelines may cause a slight delay in preparation.